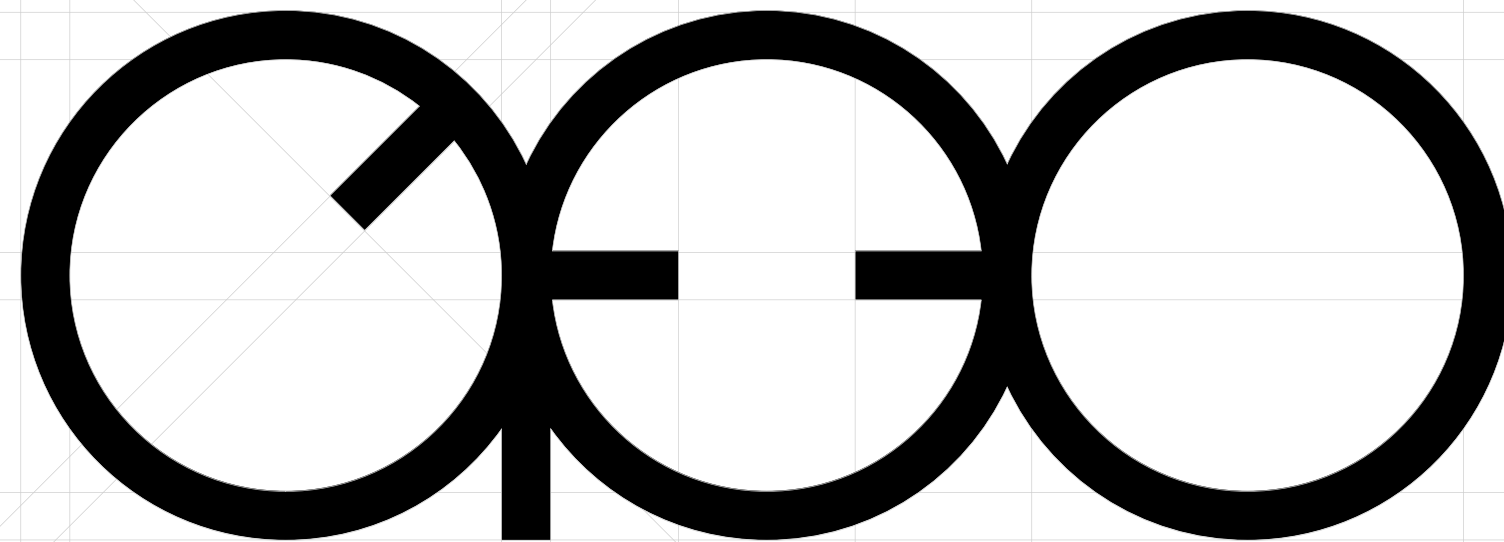
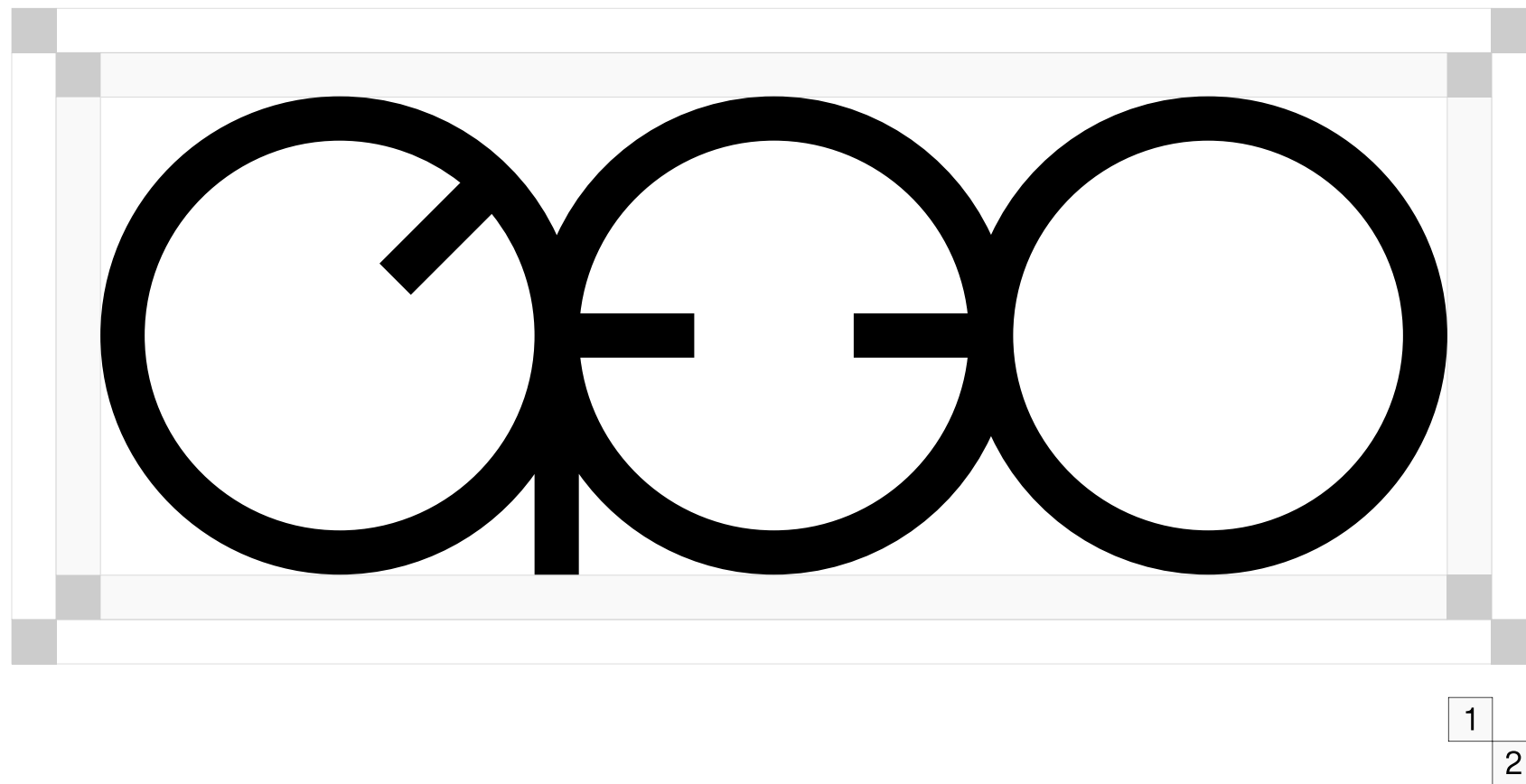


**G80**

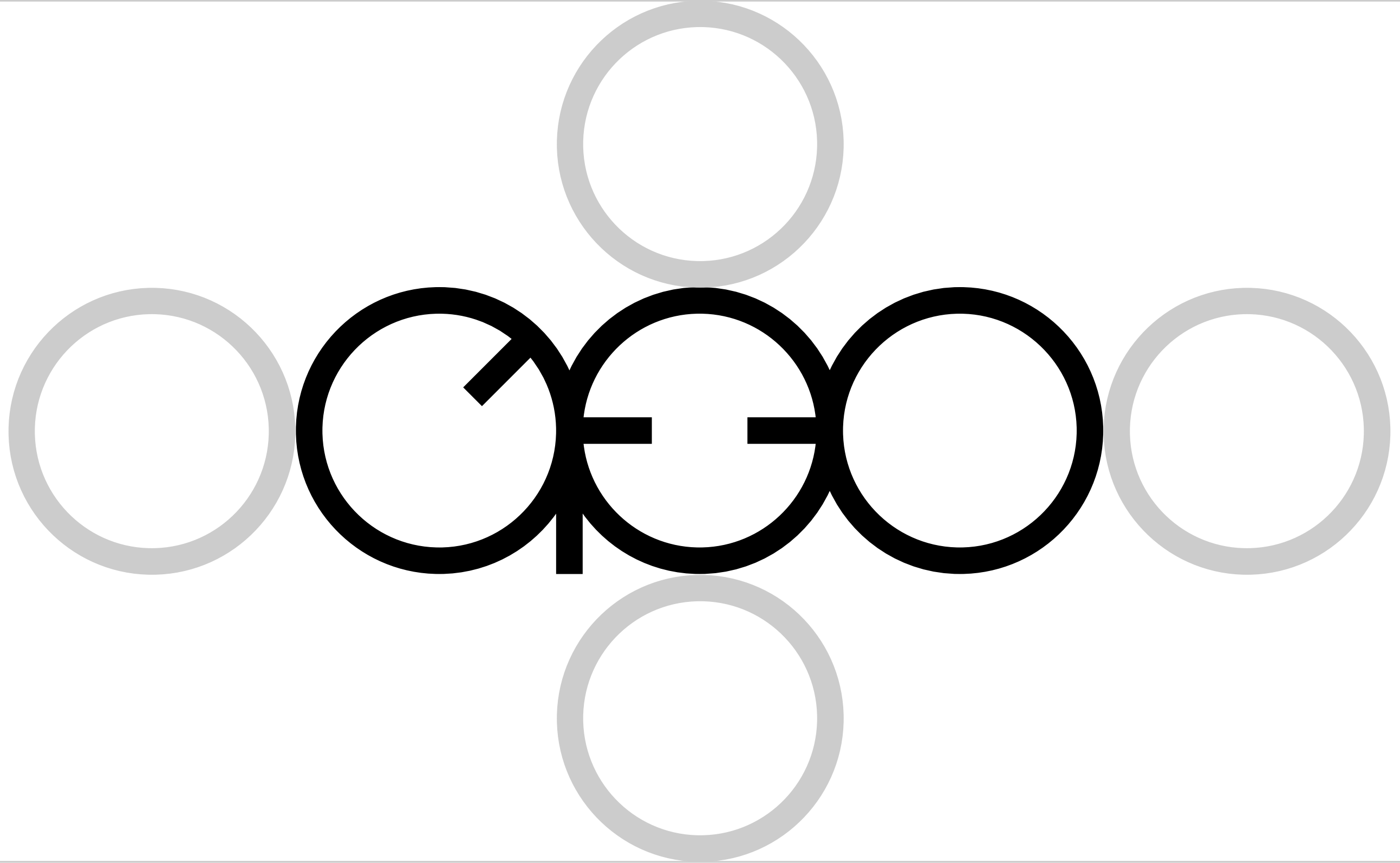
**BRAND GUIDELINES**



# LOGOMARK



# CLEAR SPACE



# SCALING

RED

Pantone: 19-1557  
Hex #: 9B1B30

C: 0      R: 155  
M: 83     G: 27  
Y: 69     B: 48  
K: 39

80

60

40

20

MAIN

# WHITE

Hex #: FFFFFFFF

C: 0      R: 255  
M: 0      G: 255  
Y: 0      B: 255  
K: 0

# BLACK

Hex #: 000000

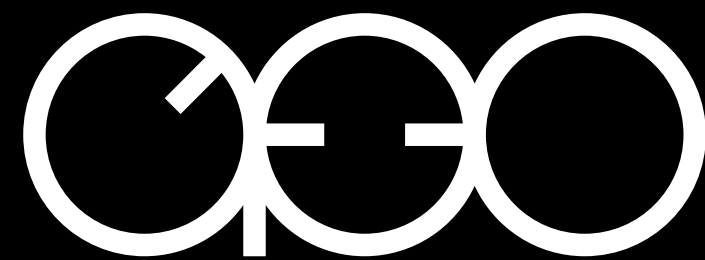
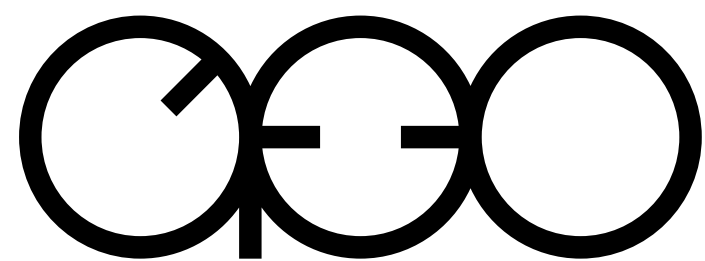
C: 0      R: 0  
M: 0      G: 0  
Y: 0      B: 0  
K: 100

	20
	40
	60
	80

80
60
40
20

# ACCENT





# COMBINATION

INTER

A	B	C	D	E	F	G	H	I	J	K	L
M	N	O	P	Q	R	S	T	U	V	W	X
Y	Z	a	b	c	d	e	f	g	h	i	j
k	l	m	n	o	p	q	r	s	t	u	v
w	x	y	z	0	1	2	3	4	5	6	7
8	9	.	,	:	;	!	?	...	-	—	-
(	)	[	]	{	}	/	\	\		'	'
“	”	'	\	"	@	#	\$	%	^	&	*
_	+	=	<	>	~	`	À	Á	Â	Ã	Ä
Å	Æ	Ç	È	É	Ê	Ë	Ì	Í	Î	Ï	Ñ
Ò	Ó	Ô	Õ	Ö	Ø	Ù	Ú	Û	Ü	Ý	ÿ
ƒ	ß	à	á	â	ã	ä	å	æ	ç	è	é
^	..	`	/	^	..	~	`	/	^	~	..

TYPEFACE



Light	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789° (!"#\$%&?@)
Regular	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789° (!"#\$%&?@)
Medium	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789° (!"#\$%&?@)
Semi Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789° (!"#\$%&?@)
Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789° (!"#\$%&?@)

# WEIGHTS